



Save the Date

February 1-7

PACC Winter Online Silent Auction. Link available on our website & Facebook page

February 2:

Lunch & Learn, SE Hemmerich Tax & Accounting Services, Noon on Zoom

February 10: Morning

Networking - Because Chamber works with Bopha Sar! 8 am on Zoom

February 18:

Mobile Mixer 5 pm on Zoom

Busy! Busy! Busy!

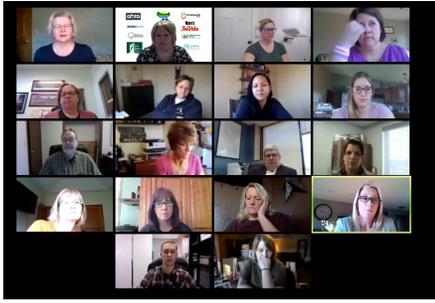
We're certainly not complaining, but it sure is busy these days at the Princeton Area Chamber of Commerce. We have a lot of exciting things happening, and although they may not all look the way we were hoping, we're figuring out an alternative to be sure we can continue to bring you ways to network and grow your business. I've been out visiting with business owners, and I love to hear the stories about businesses taking advantage of the closure by getting things done - new flooring, new paint - and have I mentioned the complete remodel at the **Princeton Golf Course/Fore Seasons Bar and Grill?**

Faith Goenner of **Goenner Consulting** posted a blog in January about shifting your mindset during this time. She writes, "For some business owners, they knew how to make their business successful before 2020. They had to make some minor changes or maybe no changes to get through 2020." But that is not true for all businesses, and many of us have had to learn how to really embrace technology during this time of change as we have moved so many of our interactions online.

Trust me, we can't wait to get back to in-person events, and I believe we are starting to see the light at the end of the tunnel. In the meantime, we hope you'll embrace the offerings we are bringing you in order to give you an opportunity to engage with others. Like Faith says, "You aren't alone in this season of change. Today is the day to embrace the use of technology to build community, engage customers and develop online services." We hope you'll join us! -Kim Young, Executive Director

Thank you to our 2021 Chamber Sponsors:

- ABRA Auto Body & Glass
- Bremer Bank
- Crystal Cabinet Works
- First Bank & Trust
- M Health Fairview
- Marv's True Value
- Minuteman Press
- Sterling Pointe Senior Living



Host AM Networking

Our 2021 Morning Networking slots are FULL! We hope you'll check out this group, which meets once per month. Our 2021 Schedule:

January: Princeton Fitness/Cross Fit Beyond Sport

February: Bopha Sar

March: Small Business Casual

April: SendOut Cards

May: Beyond Benefits

June: City of Princeton

July: Marv's True Value

August: Goenner Consulting

September: Age Friendly Community

October: ABRA Auto Body & Glass

November: Minuteman Press

December: Reserved

Morning Networking meets the second Wednesday of each month from 7:45 -9:00 am. We are currently meeting on Zoom but look forward to meeting at host locations soon! We hope you'll join us!

PACC Winter Online Silent Auction

A huge thank you to all the businesses who donated to our Winter Online Silent Auction.

We received some absolutely amazing and generous donations! The auction is underway



right now and runs through Sunday, Feb. 7th. [CLICK HERE](#) to access the online auction. There are so many fun items!



BOARD HIGHLIGHT

New board member, Ashly Hughes, is this month's Board Highlight. Ashly just started her first term on the board in January and said she has always been involved in the Princeton community since moving here in 2011 to care for her grandfather. After his passing, Princeton became her home. She said it seems natural for her to sit with other community businesses on the board in order to grow together. "Nothing is accomplished, in regards to community, alone," she said. Her favorite thing about Princeton and the neighboring communities has been to watch the progressive and innovative growth for the betterment of local family experiences. With four children under the age of six, Ashly does not have a lot of free time; however, when she's not serving the community in some capacity, she is always looking for playdates! She said she enjoys working out every morning and has recently become passionate about aerial fitness. She said everything else is about work, community and kids.



2021 Virtual Business & Community Expo - April 3 and 4th

We are excited to offer our businesses a virtual expo this year, and we hope you'll join us. Although this is a new way of promoting your business, we feel you'll have a large reach with this event through the platform we are using called Booth Central. The cost to our businesses will be significantly less than it has been in previous years (\$70 for chamber members - \$100 for non-members) and there will still be a live portion to the event where members of our committee will be out visiting businesses and "going live" from their location. We are working on some introduction videos as well as some how to videos in order to make it easy for you to set up your booth and participate. More information on the expo coming soon. Stay tuned!

Welcome New Members!

Welcome to our newest members: Princeton Dental Center, Tammy M. Creasy, CPA and Trilogy Counseling Services! We're so glad to have you as members of the Princeton Area Chamber of Commerce!

Princeton Dental Center emphasizes high quality comprehensive dental care for the entire family. Their modern facility provides a friendly, professional atmosphere where the comfort of their patients is always their concern. Check them out at www.princetondentalcenter.com

Tammy M. Creasy is a Certified Public Accountant. Her primary position is the Financial Coordinator of Christ our Light Catholic Parish; however, she is involved in many organizations including the Mille Lacs County Historical Society, the Civic Betterment Club of Princeton, Passing the Bread, St. Cloud Municipal Band, Zion Lutheran Church and many more!

Trilogy Counseling Services provides quality care, based on what people need to obtain optimal wellness. Experienced professionals work with children, teens, adults, couples and families, and they work in a number of specialized service areas. Check them out at www.trilogycounselingmn.com.

PACC Community Leadership Series 2021-2022

Beginning in September, we will be bringing you a brand new Community Leadership Series that we're very excited about. The series will offer participants an opportunity to grow personally, professionally and as a community member, with a specific focus on the community of Princeton. More information to come!

Series Schedule

September: Introduction/Strengthsfinder
 October: History of Princeton
 November: Local Nonprofits
 December: Local Government
 January: Healthcare/Human Services
 February: Local Manufacturing/Business
 March: Education/Arts
 April: Agriculture
 May: Recreation/Graduation