



OH WHAT FUN!

Small Business Saturday was a fantastic way to kick off the holiday season! The town was bustling with people shopping local, taking advantage of great deals and specials—both in stores and at the vendor fair at Riverside Plaza Mall.

The Princeton Depot was buzzing with children visiting Santa and doing crafts provided by the **Civic Betterment Club** and the **Princeton Ambassadors**, and the Princeton Cub Scouts were on hand to give out free hot chocolate to those who brought a non-perishable item for the **Princeton Pantry**.

Our businesses got into the spirit by decorating in this year's theme: A Candyland Christmas. Congrats to **Nikki's** for winning the title again this year! We then had the Mini Dazzle parade, which was great fun and featured local businesses, Princeton Public Utilities, Age Friendly Princeton, and of course the giant tiger and Santa!

From there, Santa turned on the big switch to kick off the start of Light Up Princeton. We had nearly 160 cars through the event that night and have continued to see many cars come through the park. We are so thrilled with our community and its willingness to step up and volunteer at Light Up Princeton to collect donations for local nonprofits and the Princeton Pantry.

Thank you to all for making this happen—The City of Princeton, Princeton Public Utilities, all of our nightly volunteers, Randy Hatch and Adam Taffe for helping with all the electricity and set up and Mary E. Anderson and Faith Goenner for being volunteer leads in the park. We could not do it without all of you!



SAVE THE DATE

December 9

Grand opening ribbon cutting, **Minted Twine and More**, 9 am.

December 13

Lunch & Learn at the Princeton VFW. Celebrate the chamber year with us!

12:00 pm

December 14

Morning Networking at **Marv's True Value**, 8 am.

December 15

Leadership Series—Local Government, 9 am—3 pm

December 15

After Hours at **The She Shed**, 4:30—6:00 pm

9:00 am—3:00 pm

December 25

Last day of Light Up Princeton.



Big News!

As you know, the This Is Princeton campaign launched in June. Since then, we have created billboards, a Facebook page, and more. We have now added an official website:

www.thisisprincetonmn.co (no “m” at the end).

Now, beginning January 1st, the Princeton Area Chamber of Commerce will be called the **Princeton Area Chamber of Commerce and Tourism**. Hotels in Princeton will start collecting a lodging tax, which will go directly to promote Princeton as a great place to visit. The tourism part of the chamber will continue to be run by the This Is Princeton committee, which will be overseen by the chamber board. We are excited about beginning this new venture!

THIS is
PRINCETON
Live Here, Work Here



DECEMBER NETWORKING WITH MARV'S TRUE VALUE

Join us on **December 14th** for Morning Networking with **Marv's True Value**. Marv's has some really fun stuff planned for us. Hint: Bring your running shoes. :-) Networking begins at 7:45 am and the meeting starts at 8 am. Interested in hosting? We are filling up for 2023 Morning Networking. Be sure and get on the list soon!

WIN CASH AT DECEMBER AFTER HOURS!

If you missed After Hours at **Beyond Sport Fitness** last month, you really missed out. They have so much going on and they gave away some free memberships! Thank you, Beyond Sport! Unfortunately, the name drawn that evening had no business representatives there for the \$250 cash prize. That means we'll be drawing for \$275 in December! All you have to do is attend After Hours, and if your business is drawn, you win! That's it! What a nice gift that would be!

Please join us on **Thursday, December 15th between 4:30-6:00 pm** for After Hours at **The She Shed** and do some shopping! See you there!



Membership Renewal

If your business typically renews in January, the time is now to get the renewal process started. Because we work on anniversary memberships, some of you may not be due until later in the year. You will be notified via email when the renewal time comes. If you are unsure, contact Kim at kim.young@princetonmnchamber.org or call 763-389-1764. Renewal emails coming soon!

Our goal is to always be an advocate to our members and to serve our community to the fullest capacity with the help from invested community partners like you.

Our chamber runs 100% on dues, sponsorships, events and fundraisers. We thank you for your continued support of the Princeton Area Chamber of Commerce & Tourism.

New Members

We're excited to have **Kruse Rosby Real Estate** as a part of the chamber! Kruse Rosby Real Estate Group is a team of experienced, licensed real estate agents serving the Twin Cities and Saint Cloud metro area in Minnesota with a proven track record of getting results quickly and a direct line of communication at all times.

Why JOIN/RENEW with the Princeton Area Chamber of Commerce?



SHOP EAT SUPPORT LOCAL

Please support the Princeton Area Chamber of Commerce's Shop Local participants:

- Coborn's
- Coffee Corner
- Hierlinger's Shoes
- The Mark MN
- Mark's Sewer Service
- Marv's True Value
- Northern Nutrition
- Pizza Barn
- Prairie Restorations
- Princeton Book & Bible
- Princeton Wine & Spirits
- The Rustic Depot

www.princetonmnchamber.org
Facebook: @PrincetonShopLocalPacc

Thank you to our 2022 Sponsors!

- Sterling Pointe Senior Living
- Minuteman Press
- Marv's True Value
- M Health Fairview
- First Bank & Trust
- Crystal Cabinet Works
- Bremer Bank
- Berry Law Offices
- ABRA Auto Body & Glass

If you are interested in taking part in the Shop Local Program or in being a 2023 Chamber Sponsor, payment will need to be paid by January 1st. Please contact the chamber for more information.

In order to be included in the 2023 Community Guide, payment must be made by Jan. 15th. Those who renew later in the year will be automatically included.