

FOCUS

ON PRINCETON

Chamber News and Community Information

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August 2014

**PRINCETON AREA
CHAMBER OF COMMERCE**
705 2nd St. N., Princeton, MN 55371
Phone: (763) 389-1764
Fax: (763) 631-1764
www.princetonmnchamber.org
Email: pacc@sherbtel.net

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DIRECTORS - 2014**

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What would YOU like the Princeton Area to look like in 10, 20, or 50 years?

OUTDOOR COMMUNITY NIGHT

Snacks and
Refreshments
Served!

FREE EVENT!
RAIN OR SHINE:
If rain, event will be inside
Art Co-op

Come and share what you
see as the community's identity and hope
for the community's future as we prepare for the
upcoming Minnesota Design Team visit.

THURSDAY
AUGUST 14th
7:00 pm

Central MN Art Co-op
108 6th Ave S

PREVIEW Princeton's New Drive-In and Meet the Artists!



Bring lawn chairs or blanket for Drive-In preview.

For more information visit
www.experienceprinceton.org



ExperiencePrinceton



#BetterPrinceton



Presented by the Princeton Area Chamber of Commerce
Downtown Committee, City of Princeton and Central Minnesota
Art Co-op. The upcoming MN Design Team visit is made possible
by a grant from the Initiative Foundation and donations from Bremer
Bank, Sherburne State Bank, Peoples Bank of Commerce and
Princeton Rotary Club.

CHAMBER OF COMMERCE CHAMBER SHOWCASE!

Welcome to the NEW Princeton Chamber of Commerce Chamber Showcase!

We randomly draw from our Chamber Members and feature a few each month so the Princeton Area Community can learn more about them. Thank you for supporting our members through your time, talents, donations, and purchasing power!

Rum River Automotive

101 4th Avenue North
Princeton, MN 55371

troy@rumriverauto.com

www.rumriverauto.com

OWNERS: Troy Minske

TELL US ABOUT WHAT MAKES YOU SPECIAL

Mission:

Our mission is to provide our customers, vendors and staff with an experience unparalleled in our industry. We focus on the relationship.

How many years have you been in business? 17 years

How long have you been a Princeton Chamber of Commerce Member? 5-7 years

What services or products do you offer?

Auto and light truck services and repair. Tire sales and service.

Hybrid services and repair. Diesel services and repair. Complete vehicle maintenance.

What type of referrals help you grow?

Face to face from our preferred customer model. Online reviews have provided leads.

In what ways do you give back to the Princeton Community?

Church Council. Past Rotary and JCs member. Chamber member and on Board of Directors. Princeton Chamber Downtown Committee member. Our company funds/supports numerous youth and civic organizations through monetary or product donations. We also support kinship and our local 4-H club. We have helped the 4H raise over \$7,000 in past 3 years.

What is a little known fact about your organization?

these agencies who apply for a grant are local, reliable and accountable to ensure donor funds will have the maximum impact in the community. **What type of referrals help you grow?**

Word of mouth about ways to give and impact.

In what ways do you give back to the Princeton Community?

79% of our funded agencies impact the Princeton Community. The 2013-2014 funded agencies in Princeton are: Princeton Public Schools, Kinship Youth Mentoring, and Family Pathways. Our other funded agencies not located in Princeton still offer services to the Community.

What is a little known fact about your organization?

All the funds raised by SCAUW are local and they stay local, we do not receive funding from United Way Worldwide and are our own

I don't think the public has an understanding of how much all of our local businesses contribute to our community.

We were honored in a national trade magazine for giving back to our community.

That I am a Virgo and my favorite color is yellow.

What are your hours?

Monday-Friday: 8:00-5:30

Appointments can be made online at any time.

Anything else you want the Princeton Community to know about you or your business/organization?

If you are looking for quality service that is focused on building a relationship on trust – you need to visit us.

independent United Way.

What are your hours?

Monday-Saturday: 9am-4:30pm

Anything else you want the Princeton Community to know about you or your business/organization?

Not only do we fund local human service agencies, but we also offer direct programming. Our iEmpower Youth Program is in the Princeton School District. iEmpower works with youth in grades K-12 to foster skills that empower them to be tomorrow's leaders. The youth develop communication skills, leadership skills, self-confidence and self-reliance skills as a result. We also offer ongoing events that educate the community about topics within our focus areas of education, health and income through the iEmpower series.



Stories Alive!
Books Alive!

Tale Time Program – August

10:30 AM at Princeton Book & Bible

Safety Education Day – Thursday, August 21 – 10:30 AM
Presented by Mille Lacs County Deputy Samantha Lange

Based on the *National Child Safety Counsel* model, Deputy Samantha Lange will explain how to prevent needless childhood accidents and help save lives through meaningful safety education. "We believe all children deserve to grow up safe and unafraid."

Police vehicle will be available for kids to check out!



Please call 763-389-1499 to register.

Sherburne County

Area United Way

231 Main Street NW

Elk River, MN 55330

763-633-5886

info@sherburneunitedway.org

www.sherburneunitedway.org

Kristin VanHeel, Resource Development and Communication Administrator

TELL US ABOUT WHAT MAKES YOU SPECIAL

Mission: To unite people and resources to impact lives in the Sherburne County Area.

How many years have you been in business? 45 years

How long have you been a Princeton Chamber of Commerce Member? Since 2006

What services or products do you offer?

SCAUW distributes funds to local human service agencies through our annual grant program. We ensure

Chamber members: would you like to be featured? Visit our website: www.princetonmnchamber.org and click on the MEMBER section to find the CHAMBER SHOWCASE form. Complete the form and mail, fax or scan and email it to us. We will randomly draw from those submitted.

There is still lots of time to enjoy the Princeton Splash Park!

Public hours are:

11:00 a.m.-6:00 p.m. through August 10

11:00 a.m.-5:00 p.m. August 11-September 2nd

Cost is \$4.00 per person.

Private parties are available for 2 hours before the park opens and for the 2 hours after the park closes.

Contact the Splash Park by e-mail: splashpark@princetonmn.org, on the website www.princetonmn.org, click on Splash Park or by phone 612-631-2022 for information.

August Specials:

Monday, August 4th

Princeton Used Clothing Center Day

\$1.00 off your admission all day

compliments of the Princeton Used Clothing Center

Thursday, August 14th - Princeton Jaycee Day

FREE ADMISSION ALL DAY!

Courtesy of the Princeton Jaycees

Thursday, August 28th - Concession BOGO Day

Buy any of the remaining concessions and get one for free. While supplies last.



Civic Betterment Club

This summer has flown by, so enjoy the rest of it—starting with Relay for Life on August 1 & 2, and the Mille Lacs County Fair August 7-10.

Members were busy throughout the summer. We hosted the beginning of Emergency Medical Responders Week on May 18 by serving a meal to them at the Depot's Great Northern Room. Thanks to Genny Reynolds & Maureen Gould for chairing this event. Also, Genny Reynolds would like to acknowledge the support of our community for the Mille Lacs County Historical Rendezvous held at the Depot Museum in June as many attended despite the rainstorms!

President Judy Barnes got our float in the Rum River Festival parade and she extends special thanks to the following members who helped her complete the float: Bonnie Belair, Gloria Bromberg, Maureen Gould, Minnie Lofboom, Genny Reynolds, Joanne Vork, and Amy Wilcox, plus special thanks to Reynolds Balloon for the skirting and Princeton Auto for the pickup.

Our club lost Jo Bornholdt in June. She will always be remembered as a loyal member who contributed not only to our club, but also to our community. Thanks to Joel Stottrup and Luther Dorr for the excellent tributes to her in the Princeton Union-Eagle. Her name will be added to the club's Memorial Plaque located at the corner of Central Avenue and Jonquil in the Princeton Cemetery.

Judy ended our meetings for the calendar year in June with a President's Choice Luncheon at Ridgewood Bay which was enjoyed by several members. Election of officers for September 2014-2015 was held with the following results: Genny Reynolds, President; Char Kramersmeier, Secretary; and Maureen Gould, Treasurer. It was also decided to change the club's monthly meetings to the third Wednesday of the month at 10:00 a.m. This change will start on September 17 as we have no summer meetings.

Members enjoyed being a part of the "Make a Splash in Princeton" last month at the splash Park. We hope everyone got a chance to "cool off" with a Freezie that our club gave away on July 30. Remember to vote at the Primary on August 12.

proudly presents the 9th annual

Chili Fest Time!

September 20

10am-2pm

New Location!
Mille Lacs Fair Grounds

Salsa & Chili Taste Contest!

~enter that favorite recipe for chance at \$500~

Craft & Food Vendors!

early bird registration just \$30 by August 20!

Games for Kids ~ Sponsorship Opportunities!

LIVE MUSIC by *EVERETT SMITHSON BAND*

FREE harmonica lessons for kids at 10am



www.princetonmnchamber.org

763.389.1764

Princeton August Flare Specials!

Princeton Book & Bible

405 1st St. • 763-389-1499

10% Off All Cookbooks

Visit us on Facebook or our website
www.princetonbookandbible.com

Paws Up 4 You

All Chuck It Toys and Life Vests 10% Off

Check out Facebook for Monthly Contest...
you could win awesome prizes!

Nikki's - Hair, Skin & Nail Care

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10% Off all Biolage Hair Care Products

(Must present this coupon)

**123RD
ANNUAL**



AUGUST 7-10, 2014

Check out the Open Class Exhibitor's Handbook at v

~ THURSDAY ~

**Kids' Pedal Tractor
Pull
2 p.m.**

**Stock Lawn & Garden
Tractor Pull & Races
6 p.m.**

**The Undertakers DJ's
7 p.m.**

~ FRIDAY ~

**Mr. Nashville DJ
9:30-11:30 a.m.**

**"The Abiders"
1-4 p.m.**

**4-H Market Animal
Auction 6 p.m.**

**Demolition Derby
8 p.m.**

**"Whiskey Tango"
7 p.m.**

~ SATURDAY ~

**Kids Ga
9 a.m., 11 a.m.**

**Climb Tr
10 a.m., 12 p.m.**

**Century Fair
Family Rec
Princeton FFA 700
of Chapter
4:45 p.m.**

**Amateur Tale
5 p.m.**

**Tractor Pul
"The Nicole K
7:30 p.m.**

**MEGA JUMP ACTION
SPORTS EXPERIENCE**

Thursday: 11:30 a.m. • 3:30 p.m. • 6:30 p.m.

Friday: 11:30 a.m. • 3:30 p.m. • 6:30 p.m.

Saturday: 11:30 a.m. • 3:30 p.m. • 6:30 p.m.

Sunday: 12 Noon • 2 p.m.

**Free Bike Giveaway
Friday & Saturday Night!**



**DAZZLING DAVE ROAMING
YO-YO PERFORMANCES**

**STIPE'S
SHOWS**

Thursday

Starts at 3 p.m.

Friday

Arm Band \$20 12:30-4:30 P.M.

Saturday

Early Bird Special 9 a.m.-noon

Sunday

Arm Band \$20 12:30-4:30 p.m.

BI

Thur

11:00 a.m.

S

11:00 a.m.

H

H



www.millelacscountyfair.com

FRIDAY ~

**Games
n. & 3 p.m.**

**theatre
m., 2 p.m.**

**m & Farm
ognition**

**th Anniversary
Charter
pm**

**ent Contest
m.**

l 6 p.m.

**ottke Band"
m.**

NGO

s.-Sat.

n.-10:00 p.m.

sun.

m.-6:00 p.m.

~ SUNDAY ~

**Skogen Family
Worship Music
10-11 a.m.**

**Showmanship Fun Show
10 a.m.**

**Open Class Beef & Dairy
Show 11 a.m.**

**Draft Horse Exposition
12 Noon**

**"Monroe Crossing"
2 p.m.**

**4-H Dog Agility Demo
2:30 p.m.**

Truck Pull 3 p.m.

GRANDSTAND ADMISSION PRICES

Stock Lawn & Garden

Tractor Pull & Races:

Thursday, 6:00 p.m.

FREE EVENT

Please donate a personal
care item for SWAN (Stuff
We All Need)

Demolition Derby:

Friday, 8:00 p.m.

Tractor Pull:

Saturday, 6:00 p.m.

Truck Pull:

Sunday, 3:00 p.m.

FRIDAY-SUNDAY GRANDSTAND ADMISSION:

Adults \$10 • Seniors 60+ or Age 7-14 \$8

6 & Under FREE

Gate: \$5 daily or purchase a wristband for \$10 for all 4 days
6 & under FREE. Free Parking on Grounds!

FREE ENTERTAINMENT ALL FOUR DAYS WITH FAIR ADMISSION

- THE UNDERTAKER DJ'S
 - "THE ABIDERS"
 - "MR. NASHVILLE"
- "THE NICOLE KOTTKE BAND"
 - "WHISKEY TANGO"
 - CLIMB THEATRE
 - 4-H FASHION REVUE
 - 4-H ANIMALS
- KIDS' PEDAL TRACTOR PULL
- "MONROE CROSSING"
 - TALENT CONTEST
 - DAZZLING DAVE
 - 4-H SHARE THE FUN
- TAEKWONDO DEMONSTRATION
- 4-H DRESS YOUR ANIMAL CONTEST

SAT., AUG. 2 • 9 A.M.

**4-H Obedience, Rally &
Showmanship Dog Show**

SUN., AUG. 3 • 2 P.M.

4-H Agility Dog Show

WEDNESDAY, AUGUST 6

Entry Day 4-H 1:30-6 p.m.

Open Class 2-7 p.m.

4-H Rabbit Show 6 p.m.



Bomber Week End

P.O. Box 155
Zimmerman, MN 55398
763-568-3360



WWII AIRCRAFT'S ARRIVING IN PRINCETON

Experience history first hand by touring the B-25 aircraft, talk to the crew about the history of each aircraft on display. Rides will be available.

When: August 29, 2014—Saturday August 30, 2014
(Aircrafts start arriving around 2pm on Friday)

Where: Princeton Airport, Princeton, MN

Time: Friday 2pm—5:30pm, Saturday 8:30am—4:00pm

Admission Fee: Free; There is a small fee for touring the aircrafts

Please contact Sharon Sandberg for
SPONSORSHIP OPPORTUNITIES
(763)568-3360

To schedule your ride today go to
www.cafmn.org



Rolls, Coffee, Water,
Soda, Sandwiches,
etc. will be available
for a small donation.



THE 2014 PRINCETON AMBASSADOR ROYAL FAMILY: Jr. Ambassador Arielle VandDerBeek; Ambassador Ariana Johnson; Ambassador Ashlyn Jorgenson; Ambassador Katie Kostrzewski; Miss Congeniality Abbigail Otto; Jr. Ambassador Lacey Broding and in front, Little Miss Princeton Josie Hiltner.

Thank you to our sponsors: Marv's True Value, Princeton Book & Bible, Princeton Subway, Hy-Tech Automotive, Trent's Auto, K-Bob's Cafe, Dunn Bros. Zimmerman, Hierlinger's Shoes, Berry Law Offices, Jorgenson Homes, Edina Realty, Patti Jorgenson Realtor, Princeton Pizza Hut, Princeton Auto, Sterling Pointe, Avery's Tae Kwon Do, Princeton Area Chamber of Commerce, Lion's Club and Ossell's Fine Apparel.



You and your family are
cordially invited to join us
on.....

SUNDAY, August 17,
2014 from
4 - 6 PM (new time)



**Elim Care & Rehab,
Caley House and
Elim Oasis
invite you to our
28th Annual
Elim Fest!**



in front of the Caley House
104 South 8th Avenue

...as we celebrate God's goodness to us and say a HUGE
THANK YOU to the people who make Elim's ministry
possible.

Please bring a plate of bars or cookies or brownies to share
and we'll provide the rest.

We'll see you then!

For Elim, Caley House & Elim Oasis

Todd Lundeen, Campus Administrator

BRIGHT CHILD-CHILD DEVELOPMENT CENTER

110-6th Avenue North, Princeton

WWW.BRIGHTCHILDCDC.COM

TELEPHONE: 763-389-4576 INFO@BRIGHTCHILDCDC.COM

Bright Child children are excited for Water Day Wednesday, Bike Day Fridays, and field trips to the local parks! In July, we visited the Maple Grove Community Center! Kids loved exploring each room and playing with Thomas the Train! We are learning the letters: U, V, W and the numbers: 30, 40, 50. It is amazing to watch the kids group manipulatives by five and ten,

then count by 5 and 10 to 100!! The students at Bright Child continue to learn throughout the summer months through fun activities and hand-on experiences!

Introducing our newest member of the staff: Lauren Girtz

Lauren completed her freshman year at UW-River Falls, and she plans on becoming a physical therapist. Lauren loves math and science which is beneficial as she seeks a degree in Biology! She also participated in college choir, so ask her to sing you a tune the next time you stop into Bright Child!!

Lauren's favorite thing about working with kids is the energy they exude! "They are so full of life!" She also likes teaching kids new things and helping them learn/grow.

"Children are a joy to mentor and I learn things from them, too!" Lauren looks forward to being challenged in many ways: behavior management skills, teaching ability, and learning all the children's names!

In her spare time, Lauren likes to read. Her favorite books are super-long ones by Jane Austen. She also loves being outside, gardening, and hanging out with her two younger siblings.

We are proud to have Lauren on our team! We invite you to come and tour our center so you can meet Lauren and the rest of our dedicated staff! Your child deserves to learn, grow, blossom at the BRIGHTEST center in Princeton.



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questions and estimates.

TOWN & COUNTRY
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(763) 389-1222

ECM
Publishers, Inc.

Princeton Fire Department 3rd Annual
Golf Tournament
Shotgun start at 11 a.m.
Saturday, August 12
Princeton Golf Course

Event Details:

**18-holes, 4-person
 Scramble**

(Men's, Women's or Mixed Teams)
 Registration starts at 10 a.m.

Shotgun Start at 11 a.m.

Dinner & Prizes to follow

\$75 Fee includes:
 Golf, Cart, Dinner & Prizes

**Get a Hole-In-One to
 Win a 2014 Harley-
 Davidson Sportster!!**

**Hole-In-One must be verified by event staff.*

- Lots of prizes, good food and fun!
- Set up your own foursome or we can assign you to a team.
- If you would like to donate prizes or be a hole sponsor, contact Josh at 612-328-1002 or Jamin at 763-458-2085.

Send Registration with payment to:
 Princeton Fire Relief Dept.
 ATTN: Josh Vaccari
 PO Box 406
 Princeton, MN 55371

Checks payable to:
 Princeton Fire Relief Association

Names:

- (1) _____
 (2) _____
 (3) _____
 (4) _____

Contact Phone:

Contact Email:

Contact Address:

Why I Don't Want to Buy Life Insurance

If you're like most people, it's not that you don't appreciate the value of life insurance. In fact, many people believe they need more coverage. You probably wouldn't mind owning additional life insurance. It's just that you don't want to buy it.

Thinking about buying life insurance, talking about buying life insurance, discussing the reasons for buying life insurance – all of this makes many people feel uncomfortable. Here are just some of the reasons why you may be putting off buying the life insurance you know you need.

I don't have enough time

You'll get around to buying life insurance, but not today. With all the things you've got to do, buying life insurance can come off as a low priority—just one more thing you ought to do. Plus, the whole idea of discussing life insurance isn't a whole lot of fun. Who wouldn't rather take the dogs for a walk on the beach, attend a child's softball game, or spend those precious few hours of free time in the evening visiting with friends?

Nonetheless, buying life insurance is really an important task that should be addressed. Life insurance can help ensure that your family will have enough money to meet their financial obligations in the event of your death.

The subject is boring and morbid

If you really don't like to think about death, you're not alone. Death is an unpleasant subject, and life insurance raises issues of our own mortality. Some people say that the very thought of starting the life insurance buying process makes them feel stressed out. There's no great appeal to contemplating our own mortality. It's a subject we'd rather ignore than address. The result can be inertia or denial. It doesn't have to be that way. People who do act on their life insurance needs tend to focus on the positive aspects: the idea of meeting their responsibilities to provide for, and care for, their loved ones. They think of it as contingency planning, protecting their families against the uncertainties of life. They also recognize that life insurance is really about life and love, about helping to ensure a positive quality of life for their spouse and children if they die prematurely.

I don't know where to start

If you don't have a clue about which type of policy is right for you, or how much life insurance you need, join the club. Few of us truly understand life insurance: why we need it, what type of policy is best, how much we need, when and how benefits are paid, how benefits must be taxed, and more. That's okay. It's not your job to know everything about life insurance. That's the job of an insurance professional.

Thinking you need to have all of the answers about which type of life insurance is best for you is sort of like needing surgery and thinking you need to know which type of scalpel to use. That's the surgeon's job. In the same respect, the right insurance professional can guide you through the process of selecting the policy that best suits your needs, budget, and objectives, and can answer your questions.

Life insurance isn't a high priority compared with the other expenses I have

For many underinsured people, it's not so much that they don't want the life insurance they need; it's just difficult to find the extra dollars to pay for it.

Buying life insurance you can't afford benefits no one. If it causes your family hardship or requires you to make choices that seem incongruous ("Gee kids, I'd love to take you on vacation, but our life insurance premium is due"), you'll eventually discontinue the policy. Then you lose, and your family loses.

That's why it's important to purchase a policy that meets your needs and your

budget. Fortunately, there are many types of life insurance available. These include term life insurance policies and various types of permanent (cash value) life insurance policies. Term policies provide life insurance protection for a specific period of time. If you die during the coverage period, your beneficiary receives the policy's death benefit. If you live to the end of the term, the policy simply terminates, unless it automatically renews for a new period.

Permanent insurance policies offer protection for your entire life, regardless of future health changes, provided you pay the premium to keep the policy in force. As you pay your premiums, a portion of each payment goes toward building up the policy's cash value, which may be accessed through loans or withdrawals. (Keep in mind, though, that loans or withdrawals will reduce the cash value and the death benefit, and could cause the policy to lapse). The cash value continues to grow—tax deferred—as long as the policy is in force.

Several different types of permanent life insurance are available, including:

- Whole life insurance
- Universal life insurance
- Variable life
- Variable universal life

Note: Variable life and variable universal life insurance policies are offered by prospectus, which you can obtain from your financial professional or the insurance company. The prospectus contains detailed information about investment objectives, risks, charges, and expenses. You should read the prospectus and consider this information carefully before purchasing a variable life or variable universal life insurance policy.

The bottom line

It's easy to understand why people tend to put off purchasing the life insurance they know they need. But look at it this way: buying life insurance is one way you can help secure your family's financial future. And what could be better than knowing your loved ones will be protected, even if you're no longer around to take care of them?

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 8 a.m. - 6 p.m.



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- ATM
- Bakery
- Floral
- Copies



OPEN 24 HOURS

1100 7th Ave. South, Princeton

389-1350

SHOP LOCAL – SUPPORT PRINCETON

Help support local businesses to ensure a strong community!

General Membership Meeting

Tuesday, August 12
at ABRA Auto
Body & Glass
Registration **11:30 a.m.**
Luncheon & Presentation:
Noon-1 p.m.

TOPICS:

ACT on Alzheimers
by Faith in Action

*Central MN Art Co-op Updates/
MN Design Team Visit*
(Ribbon Cutting Celebration for
ABRA Auto Glass following)

RSVPs appreciated by
August 7 to plan for
food and supplies
Cost: \$7.00

2014

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

					1 Princeton Speedway Races 7 p.m.	2
3	4 Splash Park Used Clothing Day	5	6 Chamber Board Mtg. 4 p.m.	7 Mille Lacs County Fair	8 Mille Lacs County Fair NO Speedway Races	9 Mille Lacs County Fair
10 Mille Lacs County Fair	11 FOCUS Deadline PAVC 8 a.m. K-Bob Cafe	12 11:00 Downtown Committee 11:30-1 pm Chamber Luncheon, ABRA PFD Golf Tourney	13	14 Community Gathering Splash Park Princeton Jaycee Free Day - FREE Admission all day	15 7 pm Princeton Speedway Races	16
17 28th Annual Elim Fest	18	19	20 Chamber Executive Board Mtg 3:30 p.m. Chili Fest Early Bird Deadline	21	22 7 p.m. Princeton Speedway Races	23
24	25 PAVC 8 a.m. K-Bob Cafe	26	27	28 Splash Park: Concession BOGO Day	29 7 p.m. Princeton Speedway Races WWII Aircrafts Princeton Airport 2-5 p.m.	30
31						



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