



FOCUS

ON PRINCETON

Chamber News and Community Information

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PRINCETON AREA CHAMBER OF COMMERCE

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MN 55371

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www.princetonmnchamber.org
Email: pacc@sherbtel.net

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PRINCETON AREA CHAMBER OF COMMERCE

WE OFFER OUR MEMBERS:

- Chamber Office with professional staff Open Monday-Friday
- Free Community Guide Business Listings Distributed to over 5,000
- Free Website exposure, referrals and links
- Free facebook exposure
- Participate in "Welcome Bags" given to residents
- Monthly General Meeting Networking Luncheons

Wouldn't you rather
buy from a friend?
SHOP LOCAL!

- Discounted Business EXPO and booth rates for members
- Bulk Rate Mailing Stamp (Save Money on your bulk mailing advertising)
- FOCUS Monthly Newsletter (Free articles for members)



2015 CHAMBER EVENTS SCHEDULE

**BUSINESS AND
COMMUNITY EXPO**
Saturday, March 7th

**DOWNTOWN TRICK
OR TREATING**
Saturday, October 31st

**RUM RIVER FESTIVAL/
PARADE/5K**
Saturday, June 6th -
Sunday, June 14th

**ANNUAL MEETING
AND ELECTIONS**
Tuesday, November 10th

BLOCK PARTY
Friday, July 31st

**SMALL BUSINESS
SATURDAY/MINI
DAZZLE PARADE**
Saturday, November 28th

CHILI FEST
Saturday, September 26th

GALA
Thursday, December 10th

SPONSORSHIPS FOR ALL EVENTS ARE AVAILABLE.

Contact the PACC Office for information
regarding specific events you would like to sponsor.
705 2nd Street North, Princeton, MN 55371, 763-389-1764

www.princetonmnchamber.org

CHAMBER OF COMMERCE CHAMBER SHOWCASE!



Welcome to the NEW Princeton Chamber of Commerce Chamber Showcase!



We randomly draw from our Chamber Members and feature a few each month so the Princeton Area Community can learn more about them. Thank you for supporting our members through your time, talents, donations, and purchasing power!

Young Essentials Oils

Helen Sanford
10571 35th St.
Princeton, MN 55371
612-845-8151

thehelensanford@gmail.com
www.helensanford.com

TELL US ABOUT WHAT MAKES YOU SPECIAL

Mission Statement: To bring Young Living Oils to every home in the world while creating wellness. We are the only company with a seed to seal guarantee. We are in the 1% of pure oil companies out there - 99% are not pure oils.

How many years have you been in business? 14 Years

How long have you been a Princeton Chamber of Commerce Member? 1 Year

What services or products do you offer?

Aromatherapy – Nutrition – Beauty & Daily Living Products & Services – Computerized Bio Communication, prioritizes your body preferences. Just rest your hand on the cradle and in approximately 10 minutes the computer gives you a report for specific nutritional needs. This information lets you know where your body is out of balance and what products your body prefers guiding you toward better health.

What type of referrals help you

grow?

Anyone who uses aromatherapy, nutrition, beauty, cleaning and daily living products and wants to replace their chemically enhanced products with pure and therapeutic ones and live a healthier, happier life.

In what ways do you give back to the Princeton Community?

I donate to the food pantry and SWAN programs, sponsor 3 families for Christmas, help with homeless shelter. I offer Eucharistic Ministry at the Elim Home and Christ Our Light Church.

What is a little known fact about your organization?

Only 1% of all Essential Oils are

100% pure and therapeutic. Young Living is in that top 1%. We are the only company in the world that offers a seed to seal.

What are your hours?

Out of home by appointment. Phone hours from 9 a.m.-8 p.m.

Anything else you want the Princeton Community to know about you or your business/organization?

I've been using Young Living products on myself and Downs Syndrome son and other family members for 15 years and I'm dedicated to helping family and friends live a healthy and happy life.

Princeton Area Library/ Princeton Friends of the Library
100 S. 4th Ave.

Princeton, MN 55371
763-389-3753

rsuhsen@ecrlib.org
ecrlib.org

TELL US ABOUT WHAT MAKES YOU SPECIAL

ECRL Mission: Connecting and Strengthening communities through the power of knowledge.

Friends of Library Mission: To support

the library and its services, provide volunteer help and encourage public use of its resources for education and enjoyment.

How many years have you been in business? 1959

How long have you been a Princeton Chamber of Commerce Member? ?

What services or products do you offer?

Books, movies, audios, magazines, newspapers, etc. AND internet access and public access computers, wireless

access, programming including Preschool Story Time and summer reading programs, public meeting room, fax and copier services, Interlibrary loan services, e-books and e-audios, Book Club kits.

What type of referrals help you grow?

Any word of mouth referrals are great.

In what ways do you give back to the Princeton Community?

We provide many materials, services

and programs to the community free of charge.

What is a little known fact about your organization?

Through MNLink we can get materials from other libraries throughout Minnesota including the University of Minnesota for free. You can check them out at the Princeton branch.

What are your hours?

M, W, F 10:30-5:00; T, TH 12:00-8:00; Sat. 9:00-2:00

Princeton Insurance Agency

104 S Rum River Dr.
Princeton, MN 55371
763-389-3650

mail@princetonins.com
www.PrincetonIns.com

TELL US ABOUT WHAT MAKES YOU SPECIAL

ECRL Mission: As an independent agency we work for our client's best interests, by placing their policies through companies that best fit their needs and budget. We can do this because we are not tied to only one company.

How many years have you been in business? 112 Years

How long have you been a Princeton Chamber of Commerce Member? 20+

What services or products do you offer?

All lines of insurance: personal, commercial, life and health.

What type of referrals help you grow?

All referrals are appreciated and help us grow. Because we write many specialty lines of insurance we can help most anyone that comes to us.

In what ways do you give back to the Princeton Community?

We currently employ 18 people in our Princeton office, many of whom donate their personal time to organizations that make Princeton a great community to live in. We also donate to many local causes and sponsor a scholarship each year for PHS graduates.

What is a little known fact about your organization?

We are, if not the largest, one of the largest family owned insurance agencies operating in Minnesota. We write business in 5 states other than

Minnesota and currently employ 40 people through our 6 offices. But, our roots are firmly in Princeton.

What are your hours?

8-5 M-F or after hours by appointment
Anything else you want the Princeton Community to know about you or your business/organization?

We take our profession seriously. Most of our customer service agents have professional designations as do our agents. We are also certified agents for the new Minnesota Healthcare Program, MNSURE.

Princeton
January Flare
Specials!

Paws Up 4 You

All Chuck It Toys
and Life Vests
10% Off

Check out Facebook for
Monthly Contest...you could
win awesome prizes!

Nikki's - Hair, Skin &
Nail Care

410 So. Rum River Dr.
763-389-0653

10% Off all
Biologie Hair Care
Products

(Must present this coupon)

Wilson Sports

20% off
in-stock apparel
including clearance
for the month of
December



Chamber members: would you like to be featured? Visit our website: www.princetonmnchamber.org and click on the MEMBER section to find the CHAMBER SHOWCASE form. Complete the form and mail, fax or scan and email it to us. We will randomly draw from those submitted.

Fairview Northland Medical Center named top performer

Princeton, Minn. (December 08, 2014)-- The Joint Commission has recognized Fairview Northland Medical Center as 2013 Top Performers on Key Quality Measures® based on performance data for 2013.

"We are pleased to be recognized by The Joint Commission for the quality care we provide across our Fairview hospitals. Our results underscore the hard work being done by our teams across the system to ensure we're delivering the best possible care," says John Herman, site executive, Fairview Lakes Medical Center.

The hospital is among 1,224 hospitals in the United States to achieve the 2013 Top Performer distinction, which recognizes hospitals for improving performance on evidence-based interventions that increase the chances of healthy outcomes for patients with certain conditions, including heart attack, heart failure, pneumonia, surgical care, children's asthma, stroke, venous thromboembolism and immunizations.

Fairview Northland Medical Center is being recognized for quality care the following measures:

- Pneumonia
- Surgical care

To be a 2013 Top Performer, hospitals had to meet three criteria based on 2013 performance data, in-

cluding:

- Achieving cumulative performance of 95 percent or above across all reported accountability measures;
- Achieving performance of 95 percent or above on each and every reported accountability measure where there were at least 30 denominator cases; and
- Having at least one core measure set that had a composite rate of 95 percent or above, and (within that measure set) all applicable individual accountability measures had a performance rate of 95 percent or above.

Other Fairview hospitals being recognized include Fairview Ridges Hospital in Burnsville, Fairview Southdale Hospital in Edina, Fairview Range Medical Center in Hibbing and Fairview Lakes Medical Center in Wyoming.

Reporters with questions may contact Jennifer Amundson, 612-672-4165.

Fairview Health Services, headquartered in Minneapolis, is a nonprofit, academic health system providing exceptional health care across the entire continuum. In partnership with the University of Minnesota, Fairview's 21,000 employees and 2,300 aligned physicians embrace innovation and new thinking to deliver greater value—higher quality, better experience and lower cost.

SAVE the DATE

Saturday, March 7th, 2015
**Princeton Community
 & BUSINESS EXPO**

**BUSINESS
 &
 COMMUNITY
 E X P O**

**Our 30th Anniversary
 EXPO, Don't Miss It!!**

**Watch your mail, email
 and local shopper for
 registration forms & details
 ... coming soon!**

The Many Faces of Princeton

March 2015

7000 copies printed in March

*6,100 of which are distributed with the Town & Country
 Shopper to every home in the Princeton Area.*



Ad Deadline:

February 3, 2015

Ad Sales, Design & Printing of the 2015 Princeton Community Guide will be done by ECM Publishers, Inc.

Contact for Pricing or to place your ad:

Becky Southard • 763-389-1222

becky.southard@ecm-inc.com



The Princeton Area Chamber of Commerce presented their Business, Civic Group and Volunteer of the Year Awards at the Winter “Boots N’ Bling” GALA dinner. The groups, businesses and individuals are nominated by the Directors and voted on by the Chamber Membership at their Annual Meeting in November. The nominees are all recognized for their outstanding efforts throughout the entire 2014 year. Congratulations to this year’s Award recipients.

Business of the Year

Louise’s Basement is a tribute to Kelly’s grandmother and the rich history of the building. At one time there was furniture in the basement...what’s that saying?... “Good things come back around We’ve been in business “! Kelly, owner of Louise’s Basement Boutique is Louise Ossell’s Granddaughter. Louise was the original owner, along with husband Vic, and cousin Percy Johnson of what is now OSSELL’S Fine Apparel (the store above us). Every day is a fabulous day to shop Louise’s Basement! Our blend of combined display with the creative freedom and the unique style of each Louise’s Lady keeps Louise’s Basement fresh and exciting, protecting us from becoming stale, mundane and plain old “blah-zae”! Come see for yourself! Located at 105 N Rum River in Princeton.



Volunteer of the Year

Jim Oliver is a lifelong supporter. A retired postal carrier that has made everyone’s day with his happy demeanor and his ability to whistle eight hours straight. He is involved with both the Princeton and Baldwin Fire & Rescue. Jim is one of the most active members in both departments. He runs the retirement fund and also steps up every time a call comes in. Jim has been a key part of the Chamber for many years. He shows up at every event with a positive, can do attitude. If something is asked of him he always says yes and follows through. He has been the Chamber’s Interim Director twice and still continues to play a major role in the success of this group. Thank you for brightening our day!

Civic Group of the Year

The members of the **Downtown Committee** worked with Businesses, Organizations, the City and the residents of Princeton. Together the members acted as coordinators for the Minnesota Design Team’s visit to Princeton. The members strive to be the unified voice of business that advocates, promotes and inspires the Princeton area.

FOCUS SCHEDULE 2015

FOCUS ISSUE
DEADLINE
TO CHAMBER
FEBRUARY

January 9

MARCH

February 9

APRIL

March 10

MAY

April 10

JUNE

May 11

JULY

June 10

AUGUST

July 10

SEPTEMBER

August 10

OCTOBER

September 10

NOVEMBER

October 9

DECEMBER

November 10

JANUARY

December 7

THANK YOU

We gratefully acknowledge and thank the following for their contributions to our 2014

Winter GALA & Fundraiser



ABRA Auto Body & Glass
ACE Hardware
Advance Auto Parts
AmericInn of Princeton
Art n' Sew
Berry Law Offices
BetaBfit Personal Trainer/Consultant
Beyond Sport Martial Arts & Fitness
BioMatrix International
Bremer Bank
Cartwright Realty, Inc.
Casey's General Store
City of Princeton
Coborn's
Crystal Cabinets, Inc.
ECM Publishers, Inc.
Edward Jones, Scott Liestman
Edward Jones, Eric Zebrwski
Erickson Asphalt
Fairview Northland Medical Center
Federated Coops, Inc.

Friends of Sherburne Wildlife Refuge
Grand Casino Mille Lacs
Great Lakes Aquarium, Duluth
Hierlinger's Shoes
K-Bob Cafe
Dr. Philip J. Lingle, DDS
Louise's Basement Boutique
Marv's True Value
Bob & Jodi Michael
Norwegian Wood Retreat
Ossell's Fine Apparel
Paws Up 4 You
Peoples Bank of Commerce
Pizza Barn
Plastic Products Company, Inc.
Princeton Agencies, Inc.
Princeton Ambassador Program
Princeton Area Visionary Committee
Princeton Book & Bible
Princeton Community Education
Princeton Golf Course

Princeton Library
Princeton Lion's Club
Princeton Public Schools
Princeton Public Utilities
Princeton Speedway
Princeton Today
Princeton Union Eagle
Rum River Automotive
Science Museum of Minnesota
Sherburne State Bank
Solutions by Design
St. Paul Saints
State Farm Insurance, Curt Van Oort
Sterling Pointe Senior Living
Taco John's
The Raptor Center, U of M
Thrift With a Twist
Twist of Nature
United States Distilled Products
US Bank

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Beyond Sports Martial Arts & Fitness
City of Princeton
ECM Publishers, Inc.
Grand Casino Mille Lacs
High Banks Resort

Marv's True Value
Minuteman Press Princeton
Minnesota Computer Systems Inc.
Princeton Golf Course
Princeton Public Schools
Princeton Union Eagle
Rum River Automotive
Sterling Pointe Senior

Thank you to our Winter Gala Committee:

Chairperson:

Sherry Newman (VABS4U) Video Advertising Business Services 4U

Committee Members:

Julia Espe, Princeton Public Schools
Carol Ossell, Ossell's Fine Apparel
David Haugen, Princeton Agencies, Inc.
Jim Oliver, PACC Assistant
Bob Michael, Marv's True Value
Jeff Gongall, Fairview Health Services Foundation
Holly Martinson, Crystal Cabinets
Karen Michels, PACC Exec. Director

All of the Princeton Area Chamber of Commerce Board of Directors current and newly elected!

Thank you for serving!

Auctioneer:

Billy Meyer

Assistants:

Marv's True Value staff and
2014 Princeton Ambassadors
and Jr. Ambassador

Catering:

Steven's Restaurant and staff

Photography & Ad Designs:

Steve Conklin, Princeton Today

Entertainment:

Liz Keeney and her band

Line Dance Instructor:

Erik Jacobs

Princeton & Design Services:

Minuteman Press Princeton

**CONGRATULATIONS TO:
Princeton Area Chamber
of Commerce Business
of the Year Louise's
Basement Boutiques,
Civic Group of the Year
The Downtown Commit-
tee for their work with
the MN Design Team and
the Volunteer of the Year
Jim Oliver.**

Kinship Youth Mentoring Celebrates National Mentoring Month

January of each year is designated "National Mentoring Month." It is an exciting time for mentoring programs across the country. This initiative is promoted by the National Mentoring Partnership and the Harvard School of Public Health. It is intended to promote the importance of mentoring in communities throughout the states. As a highlight of National Mentoring Month 2015, **Thank Your Mentor Day™** will be celebrated January 15th. On that day, many Americans will reach out to thank or honor those individuals who encouraged and guided them, and had a lasting impact on their lives. Kinship encourages everyone to take that day to consider the question, "Who mentored you? Thank them and pass it on!" Call someone who influenced you as you grew up and say thanks or send them a card.

Kinship Youth Mentoring of Princeton (KYMP) will be celebrating National Mentoring Month with two of Princeton area businesses this year. Thank Your Mentor Day will be celebrated at the Coffee Corner on Thursday, January 15th and on Saturday, January 17th K-Bob Cafe will celebrate National Mentoring Month. Both of these businesses will promote Kinship for a day and a portion of their profits will be donated to the program. You can help Kinship celebrate National Mentoring Month by participating in these two events, by making a direct contribution or by volunteering.

Kinship has been serving kids in our community since 2001 when we made our first match. Since then we have provided mentors to over 130 Princeton children. You can also celebrate with us by volunteering to mentor a child. Kinship serves children ages 5-15. Mentors meet with their child 6-10 hours a month for at least a year. A mentor is a friend that will support and encourage "Kinskids" to develop their character, work to reach their potential and explore new opportunities. Kinship has seen nine of our "Kinskids" graduate in the last two years. Most of these kids had been part of the program for 6-9 years. Kinship now has about 20 active matches. We currently have 4 girls and 2 boys waiting for mentors and there are many others out there that would benefit from the friendship of a mentor. Please make your New Year's Resolution to help KYMP meet the need for mentors in 2015! Celebrate with us at our two events, continue your generous support for our program and volunteer to mentor as a family, a couple or an individual. Call the Kinship office for more information at 763-631-5967.

Mentoring Makes a Difference One Friendship At A Time!

Youth Mentoring of Princeton, 604 So. 3rd St., #151, Princeton, MN 55371 • kinship@sherbtl.net



2015 Kinship Plunge

Kinship is inviting non-profit organizations, youth sports programs, school teams and clubs, church youth programs and mission trips or community service organizations to join us in raising funds for youth programs in the Princeton Community. Individuals are also invited to join the fun and funds raised by them will go to finding mentors for kids.

Saturday February 14, 2015

Registration 11:00; Plunging starts at NOON

Green Lake, Isanti County, Main Access, located 1 mile So. of Hwy 95 on Xenon.

COST: All registrants must collect \$100 in pledges to participate. Plungers will receive a Hat for \$100 in pledges.

Organizations participating in our event will split funds they raise with 25% going to Kinship and 75% being returned to your organization. In the past two years of this event the Princeton High School Wrestling, Boys and Girls Basketball and Softball teams raised over \$3,000 for their programs. Your groups can too. Come be part of the fun and raise money for your program! Individuals and businesses are also invited to join the fun. The funds raised by these people will go to Kinship Youth Mentoring of Princeton.

This promises to be a very fun day!

Team competitions and costumes are encouraged.

Make a day of it, come for the Plunge and enjoy a fun family atmosphere! Concession available.

Plungers must be 13 or older and in good health. Plungers under 18 must be accompanied by parent, coach or the group adult supervisor.

Registration and More Info:

Contact Kinship Youth Mentoring of Princeton
763-631-5967 or kinship@sherbtl.net

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MAKING SENSE OF INVESTING

Member SIPC

FINANCIAL FOCUS:

Time for a Family Meeting to Discuss Financial Preparations? Article 10 – December 30, 2013

During the holiday season, you no doubt have a lot going on in your life — work functions, gatherings with friends and neighbors, tracking down the elusive “perfect gift,” etc. But you may find it valuable to add one more event to your calendar: a family meeting to discuss those financial preparations that affect you and your loved ones.

Of course, the scope of your meeting will depend on your age and the age of your children, and on whether you have elderly parents. So, let's look at one family meeting scenario that would work under two different sets of circumstances: you are meeting with your own grown children or you are meeting with your elderly parents.

In either case, you'll want to review the following areas:

Investment information — It's a good idea to let your grown children know where you (and your spouse, if still living) keep your investments and what sort of investments and retirement accounts you own, such as your IRA, 401(k), and so on. You should also provide your children with the name of your financial advisor. And talk to your parents about their investments. You might think that this could be

challenging topic to bring up, but you might be surprised at their willingness to talk.

Estate planning documents — Comprehensive estate planning can involve a variety of legal documents, such as a will, a living trust, power of attorney, etc. If you have already created these documents, you need to share both their location and their intent with your grown children, who will be active players in carrying out your estate plans. The same is true with your elderly parents — try to encourage them to share all their estate-planning documents with you, especially if they will be counting on you for their care.

Names of professional advisors — As you put together your estate plans, you will likely need to work with a team of financial, tax and legal advisors. Make sure your grown children know the names of these professionals and how to contact them. Similarly, seek the same information from your parents.

Wishes for future living arrangements — It's certainly possible that you will be able to live independently your whole life. On the other hand, you may eventually need some type of long-term care, such as that

provided in a nursing home or an assisted-living residence. Let your children know what your feelings are about such a possibility, and what preparations you have made. And try to elicit the same information from your own parents.

Funeral or burial instructions — Admittedly, you can probably find topics that are more pleasant to discuss than funeral plans. Yet, if you make your own burial or cremation plans in advance, and possibly even prepay for them, you will be taking a tremendous burden off the shoulders of your loved ones, who won't be forced to make difficult decisions — or scramble for money at short notice — during a highly emotional time in their lives. Once again, you'll also want to learn about your parents' desires for their final arrangements, and what steps they may have already taken in this area.

By holding a family meeting about these issues today, you can avoid a lot of stress and misunderstandings in the future. So bring out the coffee and cookies — and start talking.

— This article was written by Edward Jones for use by your local Edward Jones Financial Advisor.

www.CalendarPrinceton.com



Are you looking for something to do this weekend?

Your one stop source for events happening around town!



A recent visit to Princeton, MN from the MN Design Team (MNDT) concluded with recommendations of connections, they focused on communication and architecture.

The new website www.calendarprinceton.com strives to be the “communication connection” solution. This comprehensive community calendar combines the calendars of 35+ local organizations, churches, business, and clubs to promote all local events that are open to the public in one FREE easy to find place.

www.calendarprinceton.com is for the community and needs community involvement to succeed. You can get involved by using the calendar, look for activities, attend the ones that interest you, tell your friends, submit information on events you know about, shop with our advertisers.

You can even save a shortcut button on your smartphone's home page for easier use!



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glennmetalcraft.com

SHOP LOCAL – SUPPORT PRINCETON

Help support local businesses to ensure a strong community!

General Membership Meeting

Tues., January 13
11:30 a.m. Registration
12-1:00 p.m. Meeting

Princeton Public Library

Lunch: Subway
\$7 per Lunch

GUEST SPEAKERS:

Schlenner Wenner & Co.
Certified Public Accountants &
Business Consultants

TOPIC:

Impact of changing Tax Laws
On Business & Personal Income
Tax Returns
On Sales Taxes
New rules with
Affordable Care Act

PLEASE RSVP BY
NOON ON MONDAY,
JANUARY 12

JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8 Wine Club Wine Tasting 7 pm @ Steen's City Council Mtg 7 pm @ City Hall	9 February FOCUS Deadline	10 Girl Scout Recycling Program @ ShopKo
11 Girl Scout Recycling Program @ ShopKo	12	13 DT Committee Mtg. 11 am PACC General Membership Mtg 11:30 am	14	15 Princeton EDA Mtg 6 pm @ City Hall	16	17
18	19	20	21	22 PACC Board Meeting 4 pm @ City Hall	23 City Council Mtg 7 pm @ City Hall	24
25	26	27 DT Committee Mtg 11 am @ KBob	28	29	30	31 Sherburne National Wildlife Refuge Candlelight Ski 7-9 pm

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The PACC is
LOOKING FOR VOLUNTEERS
to help at the many events during the year.
Call the Chamber Office at
763-389-1764 to help!

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