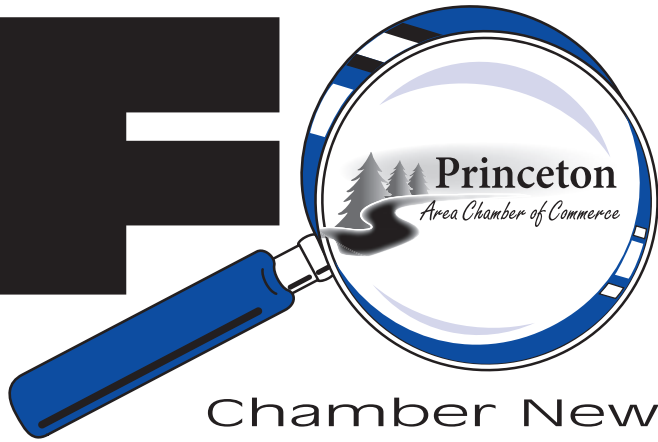


FOCUS

ON PRINCETON

Chamber News and Community Information



VOL. 17, NO. 10

Published By Princeton Area Chamber of Commerce

October 2014

PRINCETON AREA CHAMBER OF COMMERCE
 705 2nd St. N., Princeton, MN 55371
Phone: (763) 389-1764
Fax: (763) 631-1764
 www.princetonmnchamber.org
 Email: pacc@sherbtel.net

CHAMBER BOARD OF DIRECTORS - 2014

PRESIDENT

Bob Michael
 Marv's True Value
 763-389-3201

VICE PRESIDENT

Troy Minske
 Rum River Automotive
 763-389-3811

TREASURER

David Haugen
 Princeton Agencies
 763-389-3650

SECRETARY

Tim Siercks
 Minuteman Press
 763-389-1220

DIRECTORS

Nikki Elton
 Nikki's Salon
 763-389-0653

Julie Espe
 Princeton Public Schools
 763-389-6183

Gary Fulton
 Rum River Promotions
 763-389-5838

Jeff Gongoll
 Fairview Northland Medical Center
 763-458-3633

Marni Gustafson
 Sterling Pointe Senior Living
 763-389-8655

Sandy Miller
 Cartwright Realty, Inc.
 763-389-2323

Sherry Newman
 VABS 4 U
 612-209-5534

Curt Van Oort
 State Farm
 763-389-2452

INTERIM DIRECTOR

Jim Oliver

MINNESOTA DESIGN TEAM in Princeton

**Friday, September 26
 6:00 PM**

**COMMUNITY POTLUCK
 & TOWN MEETING**
 Immanuel Lutheran Church
 401 South 8th Avenue

Please bring a dish to pass.
Community Input Needed!!

**Saturday, September 27
 7:00 PM**

**MN DESIGN TEAM
 COMMUNITY
 PRESENTATION**
 High School Performing Arts
 Center (PAC)
 807 South 8th Avenue

Snacks, Refreshments & conversation
 after presentation
**Final Reveal of the MN
 Design Team Ideas!**

CONCEPT

- Community Planning
- Working Together

- All groups acting in concert

- Forward Movement
- Plans become reality

GOAL



ExperiencePrinceton.org



ExperiencePrinceton



#BetterPrinceton

This project was funded in part by the Initiative Foundation, a regional foundation, as well as the following sponsors:



CHAMBER OF COMMERCE CHAMBER SHOWCASE!



Welcome to the NEW Princeton Chamber of Commerce Chamber Showcase!



We randomly draw from our Chamber Members and feature a few each month so the Princeton Area Community can learn more about them. Thank you for supporting our members through your time, talents, donations, and purchasing power!

Bio Matrix, Inc.

1002 16th Ave. South
Princeton, MN 55371
763-633-0881

mark@biosecure.us

www.biosecure.us

OWNERS: Guy Miller and Mark Thompson

TELL US ABOUT WHAT MAKES YOU SPECIAL

Mission:

BioMatrix creates innovative products for the agricultural and horticultural markets, with an emphasis on developing novel and patent pending technologies.

How many years have you been in business? 17 Years

What services or products do you offer?

Natural Probiotic Feeds additives for livestock.

State Farm Insurance – Curt Van Oort Insurance Agency Inc.

414 So. Rum River Drive

Princeton, MN 55371

763-389-2452 or

toll free 888-405-2452

curt.vanoort.hh90@statefarm.com

www.curtvanoort.com

TELL US ABOUT WHAT MAKES YOU SPECIAL

Mission: To help people manage the risks of everyday life, recover from the unexpected and realize their dreams.

How many years have you been in business? Agent since 1997. Industry since 19??

What services or products do you offer?

Automobile, Home, Renters, Condo Life, Health and Motorcycle insurance. Annuities, mutual funds, IRAs and 529 educational savings plans. Bank services including checking, savings & money market accounts, CDs, vehicle loans and home equity or mortgage products, business and commercial insurance.

What type of referrals help you grow?

Individuals and businesses comparing their insurance options and interested in a qualified 2nd opinion.

In what ways do you give back to the Princeton Community?

Princeton Lions Club, Kinship Youth Mentoring of Princeton board member, Reading Buddies program, Elim Care & Rehab volunteer, Christ Our Light Catholic Church volunteer.

What is a little known fact about your organization?

In addition to all lines of insurance, we're involved with financial services products like mutual funds and bank products.

What are your hours?

Monday-Friday: 8:00 a.m.-5:00 p.m.
Saturdays & Evenings by appt.

Flight Expo Inc.

PO Box 155

Zimmerman, MN 55398

763-568-3360

flightexpoinc@aol.com

www.flightexpo.org

How many years have you been in business? 10+ years

How long have you been a Princeton Chamber of Commerce Member? 2+

What services or products do you offer?

Aviation events – Bomber Weekend coming up. Youth Education - Build a plane or just visit one of the

facilities in Princeton Airport to find out more about aviation.

What type of referrals help you grow?

Board Members - Interested people that would like to grow aviation in our community. Volunteers.

In what ways do you give back to the Princeton Community?

Bomber Weekend is free. Personal tours set up with other aviation facilities.

What is a little known fact about your organization?

With several volunteers we were instrumental in building the MN

Wright Flyer for the 100 year anniversary of flight. Currently the aircraft resides in South St. Paul.

What are your hours?

Varies. Please call 763-568-3360

Anything else you want the Princeton Community to know about you or your business/organization?

We need volunteers willing to help our STEM Build A Plane program. This takes youth (14-19 ages) through several learning skills on how an aircraft is built.

New Environmental Education Facility Coming Soon to Sherburne National Wildlife Refuge



Sherburne National Wildlife Refuge would like to announce that construction of a new 4,000 square-foot outdoor education classroom facility will be starting soon near Zimmerman, Minnesota. Construction is slated to begin in mid-September 2014, with a scheduled completion date of October 31, 2015.

This facility will allow the refuge to better meet the National Wildlife Refuge System mission by providing expanded environmental education and interpretation opportunities. Sherburne Refuge has offered wildlife-dependent recreation opportunities like these for many years, as well as hunting, fishing, wildlife observation, and wildlife photography. Much thanks to the long-running support of the Friends of Sherburne, this new resource will be the hub of an ever-growing education program.

This facility will consist of two classrooms, indoor and outdoor accessible bathrooms, and a Friends of Sherburne gift store. The building will be used for numerous educational programs throughout the year, regardless of the weather. One of the educational activities will be "EE Days" where several area schools bring 600 students annually to the refuge as part of their science curriculum.

The building will also be used for numerous refuge events throughout the year and for special training opportunities for teachers and environmental groups. Currently, Sherburne Refuge has more than 80,000 visitors a year and anticipates that this new facility will only increase the visitation to the area. In return, this higher visitation will help stimulate the economy of all the surrounding communities.

The timing of this facility could not be better, as Sherburne National Wildlife Refuge will be celebrating its 50th anniversary in 2015. The building has also been designed so that a large visitor center addition could be added in the future, if funding should allow.

The facility will be located on the south side of County Rd 9 just southwest of the Sherburne Refuge headquarters. Sherburne National Wildlife Refuge is a 31,000-acre refuge located in Sherburne County and is one of more than 560 refuges in the National Wildlife Refuge System managed by the U.S. Fish and Wildlife Service.

Learn more about Sherburne National Wildlife Refuge: <http://www.fws.gov/refuge/Sherburne>.

For more information on the Midwest Region of the U.S. Fish and Wildlife Service visit: <http://midwest.fws.gov>.

The mission of the U.S. Fish and Wildlife Service is working with others to conserve, protect, and enhance fish, wildlife, plants, and their habitats for the continuing benefit of the American people. We are both a leader and trusted partner in fish and wildlife conservation, known for our scientific excellence, stewardship of lands and natural resources, dedicated professionals, and commitment to public service. For more information on our work and the people who make it happen, visit www.fws.gov.

Connect with our Facebook page at www.facebook.com/usfwmidwest, follow our tweets at www.twitter.com/usfwmidwest, watch our YouTube Channel at <http://www.youtube.com/usfws> and download photos from our Flickr page at <http://www.flickr.com/photos/usfwmidwest>.

Chamber members: would you like to be featured? Visit our website: www.princetonmnchamber.org and click on the MEMBER section to find the CHAMBER SHOWCASE form. Complete the form and mail, fax or scan and email it to us. We will randomly draw from those submitted.



**PROJECT
HOMELESS
CONNECT**

DELIVERING SERVICES TO PEOPLE EXPERIENCING HOMELESSNESS

October 23 | 10am- 2pm | Elk River YMCA
13337 Business Center Dr. NW, Elk River, MN 55330

Homelessness and the risk of becoming homeless is a struggle that many people in our communities are dealing with daily. **Project Homeless Connect** is an event that offers people the opportunity to access services offered by government, non-profits and other agencies.

Among the services that will be available include:

- » Housing Services
- » Health Care
- » FREE Cell Phones
- » County Staff
- » Employment Support
- » Youth-Serving Agencies
- » Disability Services
- » Legal Services
- » Mental Health Services
- » Transportation
- » Veteran Services
- » Education
- » FREE Hair cuts



To obtain additional information, volunteer or become a vendor:
www.sherburneunitedway.org/phc or 763.633.5886

Fairview Northland's Night of Purpose

An Evening Benefitting
Fairview Northland's Pediatric Rehabilitation Program

Saturday, October 18, 2014 • 5:30-9:00 p.m.
Steven's Restaurant – 202 Rum River Drive North, Princeton
Proceeds will support Pediatric Rehab equipment and services at Fairview Northland Medical Center

Pediatric Rehabilitation Renovation

Putting our smallest patients on the paths to success
Serving nearly 300 children each year, our rehabilitation department is filling an important need in the community: to help children live their best lives.

We currently treat pediatric patients, from infants to teenagers, who come to Northland for a variety of therapy needs. From speech-language therapists who help our patients communicate more effectively to our physical and occupational therapists who help kids meet other important goals and milestones, our team is committed to helping each child reach their maximum potential!

The word is out about our passionate and enthusiastic staff. From 2012 to 2013, pediatric rehabilitation visits increased by 15 percent. Given this increased demand for our services, community need has begun to outpace our capabilities.

Creating a dedicated home for pediatric rehabilitation

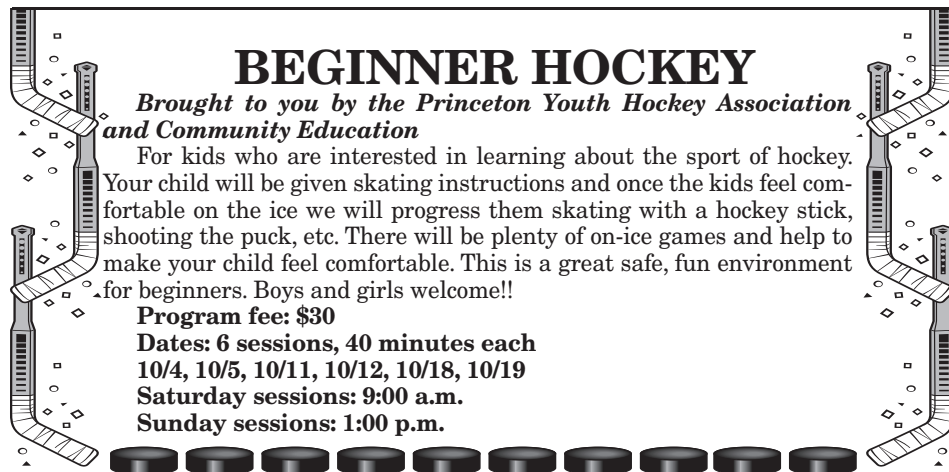
To meet the expanded needs of our community and to continue putting our smallest patients on the path to success, we are creating a dedicated home for pediatric rehabilitation. We know that infants, children and teens have unique rehabilitation needs. Yet, today, our pediatric care team provides rehabilitation services in an environment designed to meet the needs of adult patients.

Project goals

Our dedicated pediatric treatment space will offer our patients many advantages:

- Children often grow and improve their skills through play. Our new space will have extra room for jumping, climbing, bicycle riding and more.
- Many of our patients visit us on a regular basis. We want to create a bright and welcoming kid-friendly atmosphere. Like our specialized care team, it would be designed just for children!
- As we expand our area, we can also expand our tools and add more specialized pediatric equipment including a climbing wall, zip line, swings and more.
- With additional space, we will have room to expand our therapy service offerings in the future, allowing us to help even more kids with even more complex needs.

ADVERTISING



BEGINNER HOCKEY

Brought to you by the Princeton Youth Hockey Association and Community Education

For kids who are interested in learning about the sport of hockey. Your child will be given skating instructions and once the kids feel comfortable on the ice we will progress them skating with a hockey stick, shooting the puck, etc. There will be plenty of on-ice games and help to make your child feel comfortable. This is a great safe, fun environment for beginners. Boys and girls welcome!!

Program fee: \$30
Dates: 6 sessions, 40 minutes each
10/4, 10/5, 10/11, 10/12, 10/18, 10/19
Saturday sessions: 9:00 a.m.
Sunday sessions: 1:00 p.m.

Fire Dept. Halloween

RUMMAGE SALE

Saturday, October 11
 9:00 a.m.-Noon – Free Will Offering
 Noon-2:00 p.m. – \$3.00 Bag Sale

First Congregational Church • 610 First Street, Princeton
 763-389-2034

RETRACTION:

There is no Talent Show October 5 or Rummage Sale October 12 as was misprinted in the last month's Focus.



Wanted: Energetic, Business & Community Friendly Candidates

Chamber Elections are Tuesday, November 11

We'd like to see more candidates.

There are 3 seats to be filled for the 2014 Elections.

Submit a short "bio" to the PACC Office by
 Thursday, October 30th.

705 2nd Street North, Princeton, MN 55371

pacc@sherbtel.net • Fax: 763-631-1764

*A "who, what, where & why" on you
 & your interest in candidacy.*

For more information call the Chamber at 763-389-1764

**"Build Your Business and Y(our) Community...
 Support Your Chamber of Commerce."**

**Princeton Community
 Education is offering
 a number of programs
 this fall including:**

WORLD'S BEST BOOT CAMP AT BEYOND SPORTS

A six week program beginning
 10/11/14 through 11/22/14. Call
 763-242-1422 for times.

PAINTING 1: BEGINNER

Ages 15+. 6-8 p.m. on October 9, 16,
 23, 30 at Art Coop. 763-389-5522.

CHAIN MAILLE JEWELRY

Ages 15+. 6-8 p.m. October 21 at Art
 Coop. 763-389-5522.

ADULT OPEN GYM AT THE MS

16+ Wednesday 8-10 p.m. \$3.00

FAMILY OPEN GYM AT THE MS

Sundays 2-4 p.m. \$3.00. Under 15
 need adult supervision.

*For more information call Ryan Fay
 at Princeton Community Education
 at 763-389-6176.*

Welcome NEW CHAMBER MEMBERS

Advance Auto Parts

400 19th Ave. N, Princeton
 (Next to Wal-Mart)

Sasker

Manufacturing

34769 Hwy. 169
 Onamia, MN

Edward Jones –

Eric Zebrowski

900 Rum River Dr., Princeton

Dock Truck Delivery

32033 124th St., Princeton

SAVE THE DATE

DECEMBER 4, 2014

Princeton Area Chamber of Commerce

Winter
GALA
& Fundraiser



**GET READY FOR SOME REAL
FOOT STOMPIN' FUN!**

Thursday, December 4, 2014 at Steven's Restaurant, Princeton

Last year's event was the most successful GALA event we have had throughout the past years and anticipate this year's event will even be bigger and better!

We want to thank all of our past sponsors and participants that made last year such a great success. If you would like to offer your support or sponsorship this year, please contact the PACC office at 763-389-1764.

Run for Your Life 5K



Join us for the first annual 5K walk/run and kids dash and celebrate the grand opening of a new walking path at Fairview Northland Medical Center. Bring the entire family!

Saturday, Sept. 20

Fairview Northland Medical Center, Princeton

7:30 a.m. T-shirt and bib pick-up

7:45 a.m. Stretching with Fairview Rehabilitation Services

8 a.m. Event starts

Cost: \$5 for ages 9-15, \$15 for ages 16 and up (includes t-shirt)

→ Register online at fairview.org/runforyourlife

Questions? Contact Deb at dhardy1@fairview.org or 763-389-6481.

 **FAIRVIEW
NORTHLAND MEDICAL CENTER**

Princeton October Flare Specials!

Paws Up 4 You

**All Chuck It Toys and
Life Vests 10% Off**

Check out Facebook for Monthly
Contest...you could win awesome prizes!

Nikki's - Hair, Skin & Nail Care

410 So. Rum River Dr. • 763-389-0653

**10% Off all Biologie
Hair Care Products**

(Must present this coupon)

FINANCIAL FOCUS:

Protect Your Retirement against Market Volatility

As an investor, you're well aware that, over the short term, the financial markets always move up and down. During your working years, you may feel that you have time to overcome this volatility. And you'd be basing these feelings on actual evidence: the longer the investment period, the greater the tendency of the markets to "smooth out" their performance. But what happens when you retire? Won't you be more susceptible to market movements?

You may not be as vulnerable as you might think. In the first place, given our growing awareness of healthier lifestyles, you could easily spend two, or even three, decades in retirement – so your investment time frame isn't necessarily going to be that compressed.

Nonetheless, it's still true that time may well be a more important consideration to you during your retirement years, so you may want to be particularly vigilant about taking steps to help smooth out the effects of market volatility. Toward that end, here are a few suggestions:

- Allocate your investments among a variety of asset classes. Of course, proper asset allocation is a good investment move at any age, but when you're retired, you want to be especially careful that you don't "over-concentrate" your investment dollars among just a few assets. Spreading your money among a range of vehicles – stocks, bonds, certificates of deposit, government securities and so on – can help you avoid taking the full brunt of a downturn that may primarily hit just one type of investment. (Keep in mind, though, that while diversification can help reduce the effects of volatility, it can't assure a profit or protect against loss.)

- Choose investments that have demonstrated solid performance across many market cycles. As you've probably heard, "past performance is no guarantee of future results," and this is true. Nonetheless, you can help improve your outlook by owning quality investments. So when investing in stocks, choose those that have actual earnings and a track record of earnings growth. If you invest in fixed-income vehicles, pick those that are considered "investment grade."

- Don't make emotional decisions. At various times during your retirement, you will, in all likelihood, witness some sharp drops in the market. Try to avoid overreacting to those downturns, which will probably just be normal market "corrections." If you can keep your emotions out of investing, you will be less likely to make moves such as selling quality investments merely because their price is temporarily down.

- Don't try to "time" the market. You may be tempted to "take advantage" of volatility by looking for opportunities to "buy low and sell high." In theory, this is a fine idea – but, unfortunately, no one can really predict market highs or lows. You'll probably be better off by consistently investing the same amount of money into the same investments. Over time, this method of investing may result in lower per-share costs. However, as is the case with diversification, this type of "systematic" investing won't guarantee a profit or protect against loss, and you'll need to be willing to keep investing when share prices are declining.

It's probably natural to get somewhat more apprehensive about market volatility during your retirement years. But taking the steps described above can help you navigate the sometimes-choppy waters of the financial world.

This article was written by Edward Jones for use by your local Edward Jones Financial Advisor.

Thank You TO OUR PRINCETON MANUFACTURERS!

Here's why manufacturing is the backbone of our economy!

Locally...

- Princeton manufacturers provided 18.3% of all employment in the city in 2012 (25 manufacturing firms providing 684 jobs).
- The average manufacturing wage in Princeton in 2012 was 32% higher than the average wage in all industry sectors.
- Princeton manufacturers provided just under \$35 million in payroll in 2012.

Statewide...

- Manufacturing is the 3rd largest industry statewide.
- One manufacturing job creates 1.9 jobs in supporting industries.
- Manufacturing impacts nearly 33% of all MN jobs.



2nd Annual Wildlife Festival 5K Family Run/Walk

Running in the Wild

At Sherburne National Wildlife Refuge, Zimmerman, Minnesota

Saturday, October 4, 2014

5K Run/Walk Begins: 9:00 a.m.

On-site Registration Starts: 7:30 a.m.

ENTRY FEES - DONATION (until Sept. 25, 2014):

Individual Registration - \$18 per participant

Family Registration - \$18 for 1 participant,
\$32 for 2 participants

All participants \$20 after September 25

1st, 2nd, and 3rd place prizes will be awarded in 8 categories

Sponsored by the Friends of Sherburne National Wildlife Refuge

www.ExploreSherburne.org or

* All individuals who are registered by Sept. 25 are guaranteed a T-shirt.

* T-shirt size and availability may be limited and cannot be guaranteed for registrations received after Sept. 25.

* Entry fee donation covers race number, T-shirt, time, post-race snack, and water.

* Only paid participants will be eligible for prizes. Sorry no refunds.

Come for the 5K – Stay for the Festival!

21st Annual Fall Wildlife Festival

Sherburne National Wildlife Refuge
Saturday, October 4, 2014 – 10 a.m. to 3 p.m.

A FREE Event Celebrating National Wildlife Refuge Week

Location: on Sherburne County Road 9, five miles west of HWY 169. Watch for signs.



Stan's Tekiela's Presentations are at:
11:00 a.m. & 1:00 p.m.

Stan will sign books following each presentation at the Eagle's Nest Nature Store tent.

11:00 am – Uncommon Facts about Common Birds

This is an entertaining talk presenting fascinating facts about some of the birds that people love to hate as well as tidbits about some of the more common birds in our yards. Stan will challenge your preconceived ideas about some common birds, including the European Starling, the American Crow, and many more. You will never look at these birds the same way again.

1:00 pm – Intriguing Owls

Nocturnal birds and animals have intrigued people since the dawn of time. In this presentation featuring some of his eye-popping owl photos, Stan will explain the many intriguing aspects of these nocturnal birds in plain and simple terminology. You will learn just how well owls see in the dark along with their amazing hearing abilities. If you are like most people and you are fascinated with owls, then you are sure to enjoy this program.



First Ever 5K Walk/Run – Running in the Wild

This first-ever event is sponsored by the Friends of Sherburne; race will start at 9 AM on festival day.

Register by September 25 to be guaranteed a T-shirt. Registration form available online at:
<http://www.exploresherburne.org> (click here)

Booths and Activities - On-going Throughout the Day

Meet & Greet Live Minnesota Raptors • Horse-drawn Wagon Rides • **Scavenger Hunt**
Bluebird Recovery Program of Minnesota • **Prairie Seeds & Tea** • Nature Crafts
Archery • **Habitat Management** • Prairie Restorations, Inc. • **Music - Roy and Lee**
Northern Exposures Photography Club • **Meet Puddles!** • Minnesota Herpetological Society
Eagle's Nest Nature Store • Wildlife Discovery • **5K Run/Walk** • Face Painting
Friends of Sherburne Exhibit and Silent Auction • Pollination Station • **Geocaching**
Sherburne Soil & Water Conservation District • TIP Wall of Shame Trailer
National Wild Turkey Federation - **Jakes BB Shooting Range** • Handke Nature Explore Center

Food

Hospitality Tent – Hot chocolate, coffee, cider, and cookies. – \$.25 each.

Brat & Hot Dog Lunch - Brat \$3.00, Hot Dog \$2.00, Pop \$.50 (served 11:00 a.m. to 2:30 p.m.)

Refuge Birthday Cake - Celebrate the 49th birthday of Sherburne Refuge. Served at 1 p.m.

Event Hosts: Friends of Sherburne & Sherburne National Wildlife Refuge
For more information, or special accommodations, call 763-389-3323.

TTY Federal Relay: 1-800-877-8339

<http://www.fws.gov/refuge/sherburne> or sherburne@fws.gov



ADVERTISING

SHOP LOCAL – SUPPORT PRINCETON

Help support local businesses to ensure a strong community!

General Membership Meeting

Tuesday, October 14
at Steven's

Registration &
Networking
11:30 a.m.-Noon

LUNCHEON at
Noon

COST: \$7.00

TOPIC:

Minnesota Design Team
Recap/ Action Plan

PLEASE RSVP
by Noon October 13
763-389-1764
pacc@sherbte.net

20		OCTOBER		14		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Chamber Board Mtg 4 pm	2 Friends of the Library Mtg 10 am @ Princeton Library Community Rm Wine Tasting 7 pm @ Steven's Restaurant	3	4 Wildlife Festival 10 am-3 pm @ Sherburne Refuge
5	6 PAVC 8 am @ K-Bob	7 Chamber Luncheon 11:30-1 pm Downtown Committee Mtg 11 am	8	9	10	11 Girl Scout Recycling @ ShopKo
12 Girl Scout Recycling @ ShopKo	13 COLUMBUS DAY FOCUS DEADLINE	14 Chamber Luncheon 11:30-1 pm @ Steven's Design Team Re-Cap/ Action Plan	15	16 Princeton Friends of the Library Book Sale @ Princeton Library Community Rm 3-8 pm	17 Princeton Friends of the Library Book Sale @ Princeton Library Community Rm 12-5 pm	18 Princeton Friends of the Library Book Sale @ Princeton Library Community Rm 9 am-Noon
19	20 PAVC Mtg 8 am @ K-Bob	21 Downtown Committee Mtg 11 am	22	23	24	25
26	27	28	29	30 "Ghostly Tales" 6:30 pm @ Princeton Library Community Rm	31 HAPPY HALLOWEEN	

ADVERTISING

The PACC is LOOKING FOR VOLUNTEERS

to help at the many events
during the year.

MARCH: Business Expo
JUNE: Rum River Festival Activities
SEPTEMBER: Chili Fest
DECEMBER: Winter Gala

Call the Chamber Office at
763-389-1764 to help!